

STEVEN KOVAR

VISUAL DESIGNER

CONTACT

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PORTFOLIO

skovar.com

FOCUS

UX/UI

- » Wireframing/prototyping interactive products and responsive websites
- » Focus on brand goals and user experience

FRONT-END DEVELOPMENT

- » Competent coding of HTML5, CSS, and Javascript.
- » SASS, Webpack, and contemporary production tools and patterns

CMS IMPLEMENTATION

- » User-friendly CMS set-up

PROFILE

- » User-centered design of interactive products, responsive websites, mobile apps, digital signage interfaces, and digital presentations
- » Strong organizational and communication skills to ensure project success and timely, budget-conscious delivery
- » Extensive experience with latest front-end development technologies and CMS systems

EXPERIENCE

CONTRACT VISUAL DESIGNER

Encore Event Technologies – 2005-Present

- » UX/UI design and product development on interactive tools that helped Encore stand out and rapidly grow in the competitive hospitality audio-visual market
- » Extended Encore's brand standards to responsive websites, mobile apps, digital interfaces, videos, proposals, and new marketing pieces
- » Designed for Encore's partners including: Hyatt Hotels, Caesars Entertainment, Hilton Hotels, Marriott Hotels, and Omni Hotels & Resorts

VISUAL DESIGNER

Steven Kovar Visual Design – 2005-Present

- » Develop interactive products, websites, and mobile apps for Encore Event Technologies, Freeman, Freeman Canada, PSAV, Message makers, and others.
- » Designed visual content for Harley-Davidson's North American and International Training Events in the US, Mexico, Europe, and Asia with Message Makers

GRAPHIC DESIGNER

Kaplan Financial – 2005-2007

- » Developed catalogs, brochures, posters, online learning assets, and flyers for Kaplan CPA, Kaplan Financial, Dearborn Real Estate and Kaplan Real Estate

GRAPHIC DESIGNER

Message Makers – 1999-2005

- » Graphic design for Harley-Davidson Motor Company International Training Events: Primary Officer Training, Harley-Davidson University, Harley Rally Coordinator Training

GRAPHIC DESIGNER

Lansing City Pulse – 2000-2002

- » Design, layout, and illustration for Mid-Michigan's leading alternative weekly newspaper start-up in its first years



SKILLS

UX/UI/WEB

HTML5

CSS/SASS

InVision / Adobe XD

Sketch

Foundation, Bootstrap, UIKit

Javascript + JQuery Library

Ionic/Angular

PHP

Processwire CMS

Craft CMS

WordPress CMS

ExpressionEngine CMS

JQMobile

DESIGN / ANIMATION

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

EDUCATION

LANSING COMMUNITY COLLEGE – LANSING MICHIGAN

Associates of Applied Arts, Graphic Design

SPECIAL PROJECTS

ENCORE CUMULUS MOBILE EVENT APP, 2013-2017

- » Designed, coded and maintained the front-end of Encore's mobile event app, Encore Cumulus 1.0
- » The app was used by thousands of users at events across North America

517ARTSEARCH

- » With Message Makers, designed, programmed and published an iOS/Android app for finding public art in the Mid-Michigan area.

BERLINLIST.COM, 2010-2013

- » Designed, programmed and managed content for an event listing website covering Berlin's art and music scene.

HARLEY-DAVIDSON INTERNATIONAL TRAINING PROGRAMS, 2001-2015

- » 2001-2005, Pre-event Design work and on-site content development and graphics push for Harley-Davidson's H.O.G. Programs in the United States and Canada
- » 2009-2012, multilingual content design & management for Harley-Davidson's H.O.G. European Programs in Spain, Germany, France, Italy, & UK.
- » In 2014-2015, developed multilingual program content with Harley-Davidson leads in Sydney, Tokyo, Shanghai, and Bali while on 5-week tour facilitating experiences at Harley-Davidson training events.

COMMUNITY PROJECTS

KUNST AM SPREEKNIE AND TRANSFORMART, 2013 - 2018

Served on festival planning committee and volunteered as designer for a large art festival in Berlin, Germany.

LANGUAGES

- » **English** – Native speaker
- » **German** – Conversationally fluent